

Results of Alpine Community Survey Attitudes Toward Development and Planning

Summer, 1999
Conducted by Apache County

Survey Questions and Answers

I. COMMUNITY SATISFACTION

This section of the survey deals with your feelings of community satisfaction and your opinions about the ways your community is changing.

1. In which community do you live, or what is the closest community to your **primary** residence?

<u>Alpine area</u>	<u>Elsewhere</u>	<u>No Response</u>	<u>Total</u>
57%	35	8	100%

2. In which community do you live, or what is the closest community to your **summer** residence?

<u>Alpine area</u>	<u>Elsewhere</u>	<u>No Response</u>	<u>Total</u>
90%	6	4	100%

3. Using a scale from 1 (COMPLETELY DISSATISFIED) to 7 (COMPLETELY SATISFIED) please circle the number that best indicates how satisfied you are with your community as a place to live today.

1 dissatisfied	0%
2	3
3	2
4	13
5	27
6	20
7 satisfied	24
No Response	10%
<i>Median</i>	4.9

3a. What do you like most about the Alpine area community?¹

	<u>% out of 216</u>
Rural environment	38
Peaceful, quiet	28
Scenery	24
Weather and climate	23
Small town atmosphere	23
People are good	18
Hunting, fishing, other outdoor activities	8
Wildlife	5

Other responses to question 3a given in less than 5% of the surveys include the following:

- Lack of traffic;
- Minimal government interference;
- Room for development;
- Unique history;
- Good place to raise a family

3b. What do you like least about the Alpine area community?¹

	<u>% out of 180</u>
Unkept/trashy appearance	21
Outside people and influences trying to move in	14
Lack of planning for present and future growth	7
Not enough business/shopping	7
Bad attitudes/religious biases/cliques	7
Lack of services	6
Lack of road maintenance	6

Other responses to question 3b given in less than 5% of the surveys include the following:

- Federal, state, and county government interference;
- Water/sewer system;
- High or unequal taxes;
- Distance from metropolitan areas;
- Lack of county support;
- Lack of traffic speed control;
- Excessive summer traffic.

¹(Note: Because more than one answer was possible on this question, a percentage for each answer was taken from the total number of surveys received.)

3c. What do you consider to be the single most important issue currently facing the Alpine area community?¹

	<u>% out of 180</u>
Addressing Growth of Development	51
Water/sewage system	23

Other responses to question 3c given in less than 5% of the surveys include the following:

- Unkept/trashy appearance;
- High or unequal taxes;
- Federal, state, or county government interference;
- Lack of medical services;
- Preservation of natural resources;
- Wildfire prevention;
- Lack of road maintenance;
- Poverty

3d. Do you feel the Alpine area **DOES** need a community area zoning plan other than the current County overall general plan?

3e. Do you feel the Alpine area **DOES NOT** need a community area zoning plan other than the current County overall general zoning plan?

<u>Does need</u>	<u>Does Not Need</u>	<u>No Response to 3d / 3e</u>	<u>Total</u>
50%	30	20	100%

4. Using a scale from 1 (NOT AT ALL IMPORTANT) to 7 (EXTREMELY IMPORTANT), please indicate how important the surrounding natural environment is to the quality of life in the Alpine area community.

1 not important	0%
2	1
3	1
4	3
5	3
6	13
7 important	67
No Response	14%
<i>Median</i>	5.7

II. QUALITY OF LIFE

¹(Note: Because more than one answer was possible on this question, a percentage for each answer was taken from the total number of surveys received.)

5. Using a scale of 1 (NOT AT ALL IMPORTANT) to 7 (EXTREMELY IMPORTANT), please circle the number that indicates how important you think each of the following items is for maintaining and improving the future quality of life in the Alpine area community.

1. Zoning for agricultural lands and open space.

1 not important	16%
2	3
3	4
4	11
5	12
6	13
7 important	35
No Response	6%
<i>Median</i>	4.6

2. Zoning to restrict residence or business development to particular areas within the community.

1 not important	13%
2	3
3	4
4	6
5	7
6	17
7 important	45
No Response	5%
<i>Median</i>	5.1

3. Increased economic opportunities for local residents.

1 not important	13%
2	7
3	9
4	14
5	13
6	13
7 important	25
No Response	4%
<i>Median</i>	4.3

4. Increased and improved services and facilities in the local community.

1 not important	16%
2	6
3	9
4	14
5	13
6	13
7 important	25
No Response	4%
<i>Median</i>	4.3

5. Preserving existing ways of life and values.

1 not important	2%
2	1
3	3
4	7
5	7
6	15
7 important	63
No Response	2%
<i>Median</i>	6.07

6. Planning for growth in the Alpine area.

1 not important	12%
2	3
3	4
4	8
5	10
6	14
7 important	46
No Response	3%
<i>Median</i>	5.2

7. Developing a market for locally-produced products.

1 not important	18%
2	7
3	14
4	21
5	14
6	10
7 important	14
No Response	3%
<i>Median</i>	3.8

8. Leaving the current zoning unchanged.

1 not important	29%
2	6
3	6
4	9
5	4
6	5
7 important	26
No Response	3%
<i>Median</i>	3.3

9. Developing a market for locally-produced products.

1 not important	6%
2	3
3	4
4	10
5	10
6	17
7 important	47
No Response	4%
<i>Median</i>	5.4

10. Developing a comprehensive fire hazard reduction strategy.

1 not important	8%
2	4
3	1
4	10
5	11
6	14
7 important	47
No Response	5%
<i>Median</i>	5.3

11. Developing a comprehensive watershed restoration strategy.

1 not important	34%
2	12
3	11
4	14
5	9
6	6
7 important	8
No Response	5%
<i>Median</i>	2.9

12. At the present time, how important do you feel tourism is to the economic well-being of the Alpine area community?

1 important	6%
2	2
3	7
4	13
5	16
6	17
7 not important	35%
<i>Median</i>	5.1

13. How much tourism do you prefer?

1 much less	8%
2	2
3	4
4 no change	35
5	26
6	11
7 much more	11
No Response	3%
<i>Median</i>	<i>4.4</i>

14. In reference to the Alpine area, would you consider light industry desirable?

<u>Desirable</u>	<u>Undesirable</u>	<u>No Response</u>	<u>Total</u>
31%	44	25	100%

If yes, what kind of light industry?¹

	<u>% out of 216</u>
Cottage industry	11
Wood products	6

Other responses to question 8 given in less than 5% of the surveys include the following:

- Industries for employment of local citizens;
- Electronics;
- Recreational industries

6. What services would you like to use that are not now available in the Alpine area?¹
7. What facilities are missing but necessary in the Alpine area?

(Note: Because of the similarity of questions 9 and 10, answers for both were combined. If the same answer was given once for question 9 and once for question 10 in the same survey, it was only counted once.)¹

	<u>% out of 216</u>
Retail services and facilities	21
Medical services and facilities	21
Water/sewer system	10
Banking services	9
Improved restaurants	6
Motels/beds and breakfasts	6
Waste management	6
Tourist promoting businesses	6
Recreational activities	6
Barber/beauty shops	5
Service station/diesel fuel	5

Other responses to questions 9 and 10 given in less than 5% of the surveys include the following:

- Community center;
- Road maintenance;
- Public transportation;
- Wildfire protection;
- Improved television reception;
- County office;
- City park;
- General repairman;
- Fire hydrants;
- Telephone services;
- RV parks;
- Laundry mat

8. What particular services or facilities would you oppose if they were proposed for the Alpine area?¹

	<u>% out of 216</u>
Big/Commercial business	14
Fast food restaurants	12
Heavy industry	12
Most or all	8
Anything harmful to the environment	6

Other responses to question 11 given in less than 5% of the surveys include the following:

- Apartments/condominiums;
- Bars/saloons;
- Ski facilities;
- Government offices;
- Prison;
- Golf course;
- Motels;
- Gas stations;
- Plan and zoning overlay;
- Traffic-encouraging road improvements;
- Gambling

III. DEMOGRAPHICS

9. What year were you born?

<u>Before 1920</u>	<u>1920-1940</u>	<u>1941-1960</u>	<u>1961-Present</u>	<u>No Response</u>	<u>Total</u>
4%	45	36	3	12	100%

10. Are you male or female?

<u>Male</u>	<u>Female</u>	<u>No Response</u>	<u>Total</u>
59%	26	15	100%

¹(Note: Because more than one answer was possible for this question, a percentage for each answer was taken from the total number of surveys received.)

11. How many year's have you owned property in the Alpine area?

<u>None</u>	<u>1-10 years</u>	<u>11-20 years</u>	<u>Over 20 years</u>	<u>No Response</u>	<u>Total</u>
1%	49	18	26	6	100%

12. What is your current employment status?

<u>Employed/Self Employed</u>	<u>Retired</u>	<u>Unemployed</u>	<u>No Response</u>	<u>Total</u>
43%	51	1	5	100%

13. Which best describes your total household income from all sources before taxes in 1998?

<u>Under \$32,000</u>	<u>\$32,001-\$60,000</u>	<u>\$60,001-\$100,000</u>	<u>Greater than \$100,000</u>
19%	28	20	15
	<u>No Response</u>	<u>Total</u>	
	18	100%	